

# MEDIA INTERNSHIP

## WHO IS KANAKUK?

More than just summer camps, Kanakuk has grown from a single camp in 1926 to a family of ministries, including 7 overnight camps in the Branson, Mo area, traveling day camps throughout the Midwest, and several sister ministries supporting individuals across the globe through evangelism, spiritual training, food, health, education, and more.

Our mission of “Equipping Next Generation Leaders” is integrated into all we do – including your Internship! You might be wondering – what does an internship at a summer camp look like? And believe it or not – the best way we’d describe it is insanely fun! With a proven history of equipping leaders, our internship experiences satisfy academic advisors’ requirements, reassure parents’ expectations for a resume-building summer job, and challenge you to grow in servant leadership in ways you could never imagine.

## WHAT WILL I DO?

As part of the Media Team, you’ll be immersed in the fun of Kamp each day, showing parents of our over 20,000 Kampers the nonstop fun their kids are experiencing at Kamp through social media, photography, and videography. After thorough training, we’ll equip you with professional-grade equipment and software so that you can serve as the “eyes of Kamp” while enjoying a daily front-row seat to all the fun Kanakuk is known for.

A Kanakuk Media internship will equip you with real-world skills you’ll use for years—no matter what you do post-college. Whether behind the camera or posting on a social account, you’ll walk away with a wealth of knowledge and experience that can be utilized in any professional setting.

## WHAT IF MY INTERNSHIP HAS SPECIFIC NEEDS?

Almost every internship we encounter is unique in some way. We’re always happy to adjust your internship experience to meet the needs required by your school or degree program where possible. Let’s talk!

## WHAT WILL MY DAY LOOK LIKE?

As part of a team that captures over 346,000 photos, 5 terabytes of video, and serves over 1.4 million social media impressions each summer, every day at Kamp is full of nonstop fun and exciting surprises that will stretch, equip, and prepare you with skills you’ll use in any media career. As a perk of living onsite during the summer, you’ll spend each day immersed in the fun of Kanakuk while being poured into with Bible studies, daily leadership check-ins, and friendships that will last a lifetime.

## WHAT WILL MY POSITION ENTAIL?

Do words like ‘strategy,’ ‘cadence,’ ‘shot framing,’ ‘impressions,’ and ‘engagement’ excite you? If so, we’ve got you covered. Here are a few high-level details of the Media Internship:

### VIDEOGRAPHY / PHOTOGRAPHY:

- Capturing all daily Kamper activities through photo, video, and interviewing
- Vetting, Editing, and Submitting content to leadership for approval using software such as Adobe Creative Cloud
- Capturing special content assignments as requested
- Supporting your fellow media team and representing Christ in all you do

### SOCIAL MEDIA:

- Selecting and proposing visual content for approval to leadership
- Writing social media captions to share the fun of Kamp with our audience of over 1.4M
- Submitting social media content to leadership for approval and posting
- Supporting your fellow media team and representing Christ in all you do

## WHAT TYPES OF DEGREES DOES THIS INTERNSHIP SUPPORT?

- Communications
- Media
- Public Relations
- Photography
- Videography
- Visual Communications

